



Angela Pitter, CEO, LiveWire Collaborative

Connect, Collaborate and Convert with Social Media

Angela Pitter is the founder and CEO of LiveWire Collaborative, a digital marketing consultancy. We collaborate with clients to build comprehensive solutions that help them find their target communities and convert them into customers. Our superpower is helping business owners understand how their digital footprint shows up for their customers and clients and where it isn't showing up so they can close the gaps and find the people who need their help most.

They specialize in a range of digital marketing solutions—from Online Strategy Development and Implementation to Social Media Analysis, LinkedIn Marketing, Facebook Ads, and Email Marketing. Their offerings also include social media training, both onsite and virtual, with Virtual Events and Live Streaming Production gaining recent popularity.

Previously featured on the TV series Chronicle, WCVB, Angela is a highly sought-after speaker who has personally trained thousands of CEOs, business owners, and consultants worldwide on her signature LinkedIn Influencer framework. She is the recipient of numerous awards and was recently recognized by the Charles River Regional Chamber of Commerce and GetKonnected as one of the Top 50 Most Influential Business People of Color.

She is a certified Project Management Professional (PMP) and holds both her M.S. in Administration and B.S. in Computer Engineering from Boston University. Angela currently serves on the Board of Directors for the Charles River Regional Chamber of Commerce.



(617) 612-5576



www.livewirecollaborative.com



angela@livewirecollaborative.com



www.linkedin.com/in/angelapitter/