

YOUR LINKEDIN PROFILE CHECKLIST

Attract Followers – Five key components of an award-winning profile

- [Profile](#) and [Background](#) photos
- [Contact](#)
- [Headline](#)
- [Featured](#)
- [About](#)
- Create [Custom URL](#)
- Add your “[VOICE](#)” (via LinkedIn App)

OTHER KEY SECTIONS

- [Experience](#) - You can also add different skills to each experience, which will also appear under the **Skills** section.
- [Skills](#) Verification/ Endorsements
- [Recommendations](#)
- [Projects & Publications](#)
- [Volunteer Experience](#)

LINKEDIN RESOURCE GUIDES

- [Best practices for posting on LinkedIn](#)
- [A Content Creator's Guide to LinkedIn-compressed.pdf](#)
- [Document Sharing Best Practices.pdf](#)
- [Hashtag best practices](#)
- **LINKEDIN HELP**
 - [Post and share content](#) - [Publish articles](#) - [Frequently asked questions about publishing articles](#)
 - [Share videos](#) - [Video sharing file requirements and troubleshooting](#)
 - View [analytics for your shared posts](#)
 - [Feed preferences](#) - [Follow fresh perspectives page](#)
 - [Create or Delete a Profile in Another Language](#)
 - [Creator mode](#)

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