



LinkedIn Resources for NonProfits

General Non-Profit Resources

- [LinkedIn for Nonprofits](#)
- [Getting Started with Social Fundraising on LinkedIn](#) (Tip Sheet)
- [Nonprofit Webinars](#)
 - [Master Your Professional Brand to Drive Fundraising](#)
 - [Transforming year-end donors into year-round supporters](#)
 - [How nonprofits are using LinkedIn to connect with major donors and more](#)
 - [How to Share Your Message \(And Drive Your Mission\) on LinkedIn](#)
 - [Fundraising strategies and trends in 2021](#)
 - [5 Steps to Optimize Your Corporate Fundraising Strategy on LinkedIn](#)
 - [Giving Tuesday + LinkedIn](#)

For Your Personal Profile

- [How to Create an All-Star LinkedIn Profile](#) [INFOGRAPHIC] <https://topdogsocialmedia.com/linkedin-marketing-infographic/>
- Rock Your LinkedIn Profile ([LinkedIn Learning](#))
- How to create a branded ABOUT statement – Check out my post on [LinkedIn](#) (download it!)
- Discover volunteer and board opportunities on LinkedIn - Find [volunteer opportunities on LinkedIn](#).

For Your Organization's Page

- [Build your presence](#)
- [Grow your network](#)
- [LinkedIn Pages Best Practices](#)
- [Get in touch](#) with a LinkedIn Nonprofit Specialist - <https://nonprofit.linkedin.com/contact-us>

Articles

- [The art of outreach: How to message potential donors on LinkedIn](#)
- [How to connect with major donors and supporters on LinkedIn: A guide for nonprofits](#)
- [Fundraising and development on LinkedIn: A guide for nonprofits](#)
- [Events and Groups on LinkedIn: A guide for nonprofits](#)
- [5 Ways to Maximize Your Fundraising Impact During the Most Generous Time of Year](#)
- [How LinkedIn for Nonprofits Accelerates Social Impact](#)
- [Add Punch to Your LinkedIn Profile Using These Examples as Inspiration](#)
- [The Ultimate Guide to LinkedIn Company Pages](#)



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LiveWire Collaborative helps business owners and nonprofits to tap into digital marketing solutions that unleash their brand's full potential and to use social media to connect, collaborate, and convert their target communities.

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