



LinkedIn Resources for College Students

Videos to Watch

- ❑ Why LinkedIn? [Start Your Career | LinkedIn for Students](#)
- ❑ [Rock Your LinkedIn Profile](#) (LinkedIn Learning)
- ❑ [Learning LinkedIn for Students; Follow LinkedIn on TikTok!](#)

For Your Personal Profile – PDFs to Download

- ❑ [LinkedIn for Students Playbook](#) - Learn how LinkedIn can help you with your professional future
- ❑ [LinkedIn Profile Checklist for College Students](#)
- ❑ [Building a Great Student Profile](#)
- ❑ [The LinkedIn Alumni Tool](#)
- ❑ How to create a branded ABOUT statement – Check out my post on [LinkedIn](#) (download it!)

Articles – Resources to Check Out

- ❑ [2021 Grad's Guide to Getting Hired: Top jobs, cities and industries to get your start](#)
- ❑ [What Do I Put in My LinkedIn Profile if I am a College Student?](#)
- ❑ [14 LinkedIn Profile Summaries That We Love](#) (And How to Boost Your Own)
- ❑ [How to Optimize Your Resume for an ATS](#)
- ❑ [Practice with LinkedIn Interview Prep tools; 26 Common Questions](#)
- ❑ [Job-seeking strategies and tips for career builders](#)

Student Profiles to follow on LinkedIn

- ❑ [Ella \(Yi Xiu\) Wang](#) - Student | Performer | Speaker; or [Ellen Yang](#) - Boston's 25 Under 25
- ❑ [Kamryn Scrivens](#) - Weekend TODAY Intern at NBC News; or [Nia Lartey](#)
- ❑ [Vivian Tan](#) 🌈 (She/Her) - Gen Z + 4x TEDx | Personal Brand & Speaker Coach | Public Speaker |
- ❑ [Matteo Greenberg](#) - Founder, Travia Productions & VP of Marketing, eTower
- ❑ [Ryan Cully](#) - Former President of BU NSBE | Former Fluid Dynamics Intern | Technology Innovation
- ❑ [Mikaila V. Smith](#) - Rhodes Scholar | J.D. Candidate, UChicago Law ('22)
- ❑ [Matt Parkin](#), CAPM® - Incoming Consultant Intern @ KPMG | Ivey HBA '22



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LiveWire Collaborative helps business owners and nonprofits to tap into digital marketing solutions that unleash their brand's full potential and to use social media to connect, collaborate, and convert their target communities.

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