



Adding or Changing Your LinkedIn Profile Photo

1. Maximum file size is **8MB**.
2. **Profile photo:** Pixel size is between **400 (w) x 400 (h) pixels** and **7680 (w) x 4320 (h) pixels**. Add photos that won't require much cropping.


A photo helps people recognize you



up to **21x** more profile views



up to **36x** more messages



up to **9x** more connection requests

Here are 5 tips to get you started.

1 Dress like you got the job
Every industry is unique. Whether you wear a tie or a t-shirt, try to look the part.

2 Find a simple background
The focus should be on you, not what's behind you. Avoid complex patterns or busy backdrops.

3 Use the camera you already have
Keep it simple. Any camera or smartphone will do.

4 You don't need a pro photographer
Anyone can take your photo: a friend, a family member, or even yourself. No need to call a professional.

5 Choose natural light
Window light is always flattering. Further enhance your photo with filters after you've uploaded it on the LinkedIn app.

Some examples of photos that are against LinkedIn policy and shouldn't be used are: Company Logos, Landscapes, Animals, Words or phrases.

ProTips:

- Apply the [rule of thirds](#) in the shot composition to make it more interesting; the subject should stand to the left or right a bit rather than dead center.
- Checkout [Snappr Photo Analyzer](#) which uses the latest research, combined with image recognition and machine learning technologies, to determine how well your photo will perform. It automatically provides a score based on It automatically scans your LinkedIn photo and provides a score based on: **Face** (Smile, Jawline, Squinch), **Composition** (Zoom, Rule of Thirds, Background) and **Editing** (Brightness, Contrast, Sharpness, Saturation, Colour Temperature)

Checkout my score below! Who knew “The Squinch” is real thing? That’s when you only open your eyes a little when the camera goes off. Turns out that a little squinch is good. None is bad! The theory is wide open eyes commonly denote fear, on other hand slightly squinted eyes portray comfort and confidence.



Angela's Photo Score:

80/100

You've done pretty well. But there's always room for improvement, so check out our very actionable tips below.

Share your score

[or upload another photo to analyze](#)

Other Profile Photo Resources:

[How to take a great profile photo](#) (YouTube)

[Introducing LinkedIn Photo Filters and Editing](#) (YouTube)

[LinkedIn Profile Photo Tips: Introducing Photo Filters and Editing](#)


[Picture Perfect: Make A Great First Impression with Your LinkedIn Profile Photo](#)

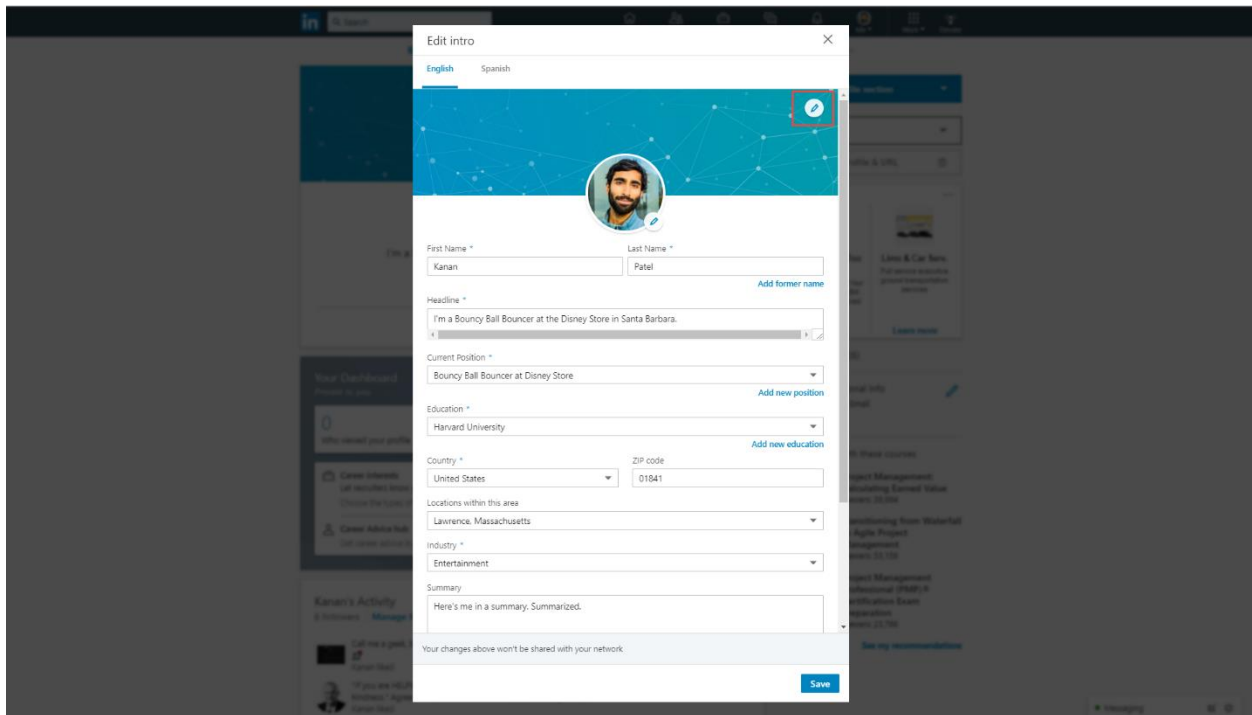
[Adding or Changing the Background Photo on Your Profile](#)

Your background photo appears behind your profile photo in [the introduction card on your profile](#). You can't edit your background photo from a mobile device, but you can make changes from our desktop site.

Adding a background photo

To add a background photo:


1. Click the  **Me** icon at the top of your LinkedIn homepage.
2. Click **View profile**.
3. Click the **Edit** icon in your introduction card.
4. In the **Edit intro** pop-up window, click the **Edit** icon on the top right corner of your background photo.

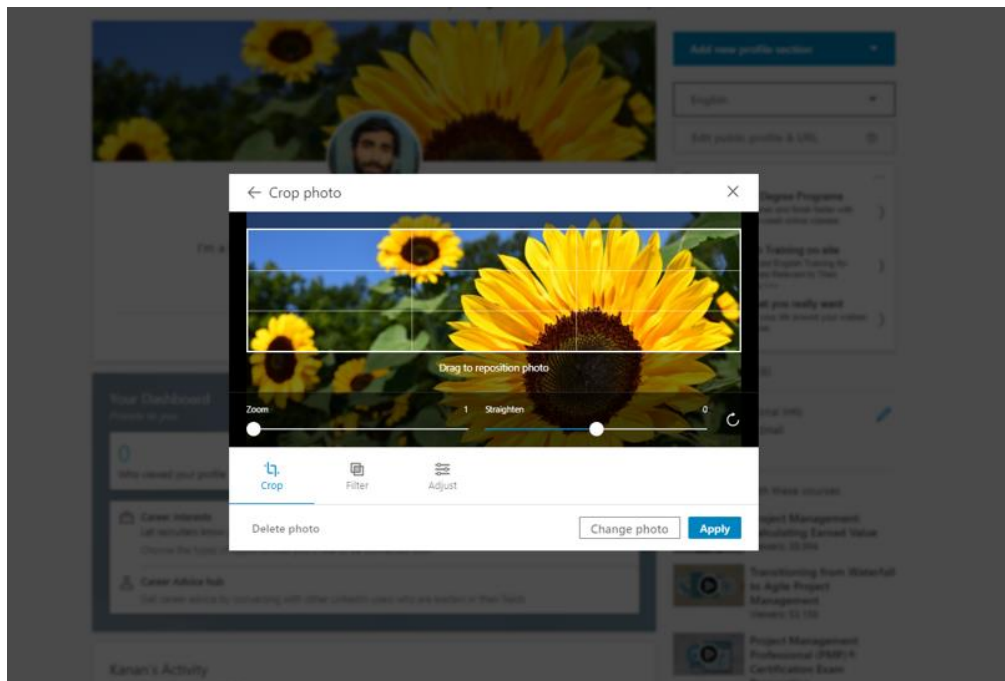


5. Select an image from your computer to upload and click **Open**.
6. Click **Apply**.
7. Click **Save**.

Repositioning, deleting, or changing a background photo

To reposition, delete, or change a background photo:

1. Click the  **Me** icon at the top of your LinkedIn homepage.
2. Click **View profile**.
3. Click the **Edit** icon in your introduction card.
4. In the **Edit intro** pop-up window, click the **Edit** icon on the top right corner of the background photo, and choose one of the following options:
 - **Reposition** to drag and reposition the image (option available on the image itself).
 - **Delete photo** to remove the image.
 - **Change photo** to change the current background photo.



5. Click **Apply**.
6. Click **Save**.

Background photos must be:

- **File type** JPG, GIF or PNG.
- No larger than **8MB**.
- Recommended pixel dimensions are **1584 (w) x 396 (h) pixels**.