

Digital Marketing Client Intake Form

Please fill out form as completely as possible and e-mail or fax back prior to initial intro call (fax# 617-244-9021).

Name: _____

Company: _____

Website: _____

Phone: _____

E-mail: _____



Street Address, City, State _____

1.) What is the greatest challenge facing your business right now? (Check all that apply and prioritize with "1" being most important)

- Drive Brand Awareness
- Improve Online Presence
- Expand Customer Base
- Lead Generation
- Sell more Product or Services
- Build a community with existing customers

2.) What has brought you results in your own online marketing?

3.) How well versed are you in the following digital marketing arenas (on a scale of 1 to 5, 1 being the highest)?

- Email Marketing
- LinkedIn
- Facebook
- Twitter
- Instagram or Pinterest
- Video/Live Streaming (YouTube, Periscope, Meerkat, Facebook Live)
- SEO (Search Engine Optimization)
- Tools (Schedulers, Graphics, Content Marketing Aggregators, etc.)

4.) Are you currently on any of the following social platforms? If so please fill in the following below:

- | | | If yes, provide site url |
|---------------------|--------------------------|--------------------------|
| LinkedIn (Personal) | <input type="checkbox"/> | url: _____ |
| LinkedIn (Company) | <input type="checkbox"/> | url: _____ |
| Facebook (Personal) | <input type="checkbox"/> | url: _____ |
| Facebook (Company) | <input type="checkbox"/> | url: _____ |
| Pinterest | <input type="checkbox"/> | url: _____ |
| Instagram | <input type="checkbox"/> | url: _____ |
| YouTube | <input type="checkbox"/> | url: _____ |
| Google+: | <input type="checkbox"/> | url: _____ |
| Twitter (Personal) | <input type="checkbox"/> | Twitter handle: _____ |
| Twitter (Company) | <input type="checkbox"/> | Twitter handle: _____ |
| Other: | <input type="checkbox"/> | url: _____ |
| Google Analytics | <input type="checkbox"/> | |

7.) Provide customer demographics and/or typical buyer persona – ie. Age/Gender/Location/Income/Homeowner/Parent; who is your ideal client? (If not clear I can help you with this.)

8.) Anything else I need to know to make this collaboration successful for you?

Thanks and I look forward to working with you!
Angela Pitter, Founder and CEO

E-mail form back to angela@livewirecollaborative.com or fax (617) 244 – 9021
Questions call me (617) 612 – 5576